

# Pacific Maritime Magazine 2020 Bundled Package Value Breakdown

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<b>PREMIUM PACKAGE</b>			
<b>3 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (three insertions)	Full page, four-color	\$7,250.00	\$10,740.00
Conference Sponsorship	Gold	\$5,000.00	\$7,000.00
Calendar Page		\$1,000.00	\$1,900.00
Digital Banner Ad		No Charge	\$900.00
<b>Totals</b>		<b>\$13,250.00</b>	<b>\$20,540.00</b>
<b>Savings</b>		<b>\$7,290.00</b>	
<b>Percentage</b>		<b>35%</b>	
<b>6 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (6 insertions)	Full page, four-color	\$13,000.00	\$21,480.00
Conference Sponsorship	Gold	\$4,800.00	\$7,000.00
Calendar Page		\$1,000.00	\$1,900.00
Digital Banner Ad		No charge	\$1,800.00
<b>Totals</b>		<b>\$18,800.00</b>	<b>\$31,280.00</b>
<b>Savings</b>		<b>\$12,480.00</b>	
<b>Percentage</b>		<b>40%</b>	
<b>STANDARD PACKAGE</b>			
<b>3 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (three insertions)	1/2 page, four-color	\$5,500.00	\$8,115.00
Conference sponsorship	Silver	\$3,000.00	\$3,500.00
Calendar Page		\$1,800.00	\$1,900.00
Digital Banner Ad		\$450.00	\$900.00
<b>Totals</b>		<b>\$10,750.00</b>	<b>\$14,415.00</b>
<b>Savings</b>		<b>\$3,665.00</b>	
<b>Percentage</b>		<b>25%</b>	
<b>6 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (six insertions)	1/2 page, four-color	\$11,000.00	\$16,230.00
Conference sponsorship	Silver	\$3,000.00	\$3,500.00
Calendar Page		\$1,700.00	\$1,900.00
Digital Banner Ad		No charge	\$1,800.00
<b>Totals</b>		<b>\$15,700.00</b>	<b>\$22,530.00</b>
<b>Savings</b>		<b>\$6,830.00</b>	
<b>Percentage</b>		<b>30%</b>	
<b>JUNIOR PACKAGE</b>			
<b>3 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (three insertions)	1/3 page, four-color	\$3,500.00	\$4,392.00
Conference sponsorship	Bronze	\$2,200.00	\$2,500.00
Calendar Page		\$1,800.00	\$1,900.00
Digital Banner Ad		\$700.00	\$900.00
<b>Totals</b>		<b>\$8,200.00</b>	<b>\$9,692.00</b>
<b>Savings</b>		<b>\$1,492.00</b>	
<b>Percentage</b>		<b>15%</b>	
<b>6 months program</b>		<b>Bundled Rate</b>	<b>Non-Bundled Rate</b>
Print Advertising (6 insertions)	1/3 page, four-color	\$7,000.00	\$8,784.00
Conference sponsorship	Bronze	\$2,200.00	\$2,500.00
Calendar Page		\$1,600.00	\$1,900.00
Digital Banner Ad		\$400.00	\$1,800.00
<b>Totals</b>		<b>\$11,200.00</b>	<b>\$14,084.00</b>
<b>Savings</b>		<b>\$2,884.00</b>	
<b>Percentage</b>		<b>20%</b>	