

Digital & Online Advertising

Pacific Maritime Magazine offers three digital and online products to help supplement your print advertising and maximize exposure to the West Coast maritime operations sector.

www.pmmonline.com

PMM Online is the digital companion to our print publication. "Pushed" twice weekly to more than 8,000 online opt-in subscribers, PMM Online's 23% average open rate is a full 13% above averages for the industry.

PMM Online focuses on breaking news. Tuesday's edition covers over-weekend news, and Friday's edition covers the week's breaking stories; everything that affects the maritime industry is covered regularly in PMM Online.

www.pmmonline.com Blog/Story Page

Top Banner Ad

600 x 80 pixels
\$825/month
(requires one year commitment)

Top Side Column Skyscraper Ad

140 x 240 pixels
\$600/month
(ask about frequency discounts)

Subsequent Skyscraper Ads

140 x 240 pixels
\$300/month
(ask about frequency discounts)



2nd Center Banner Ad

425 x 80 pixels
\$600/month
(requires one year commitment)

Subsequent Banner Ads

425 x 80 pixels
\$330/month
(ask about frequency discounts)



Top Center Banner Ad

425 x 80 pixels
\$385/month
(ask about frequency discounts)

Side Column Skyscraper Ad

140 x 240 pixels
\$300/month
(ask about frequency discounts)

www.pacmar.com

Pacific Maritime Magazine accepts advertising on our website too. Rotating ads are priced on a monthly flat fee basis with discounts for extended contracts. Ask your sales person for a program of digital and online products tailored to fit your needs.



Sidebar Ad

300 x 300 pixels
\$385/month
(ask about frequency discounts)

Half Sidebar Ad

300 x 150 pixels
\$275/month
(ask about frequency discounts)

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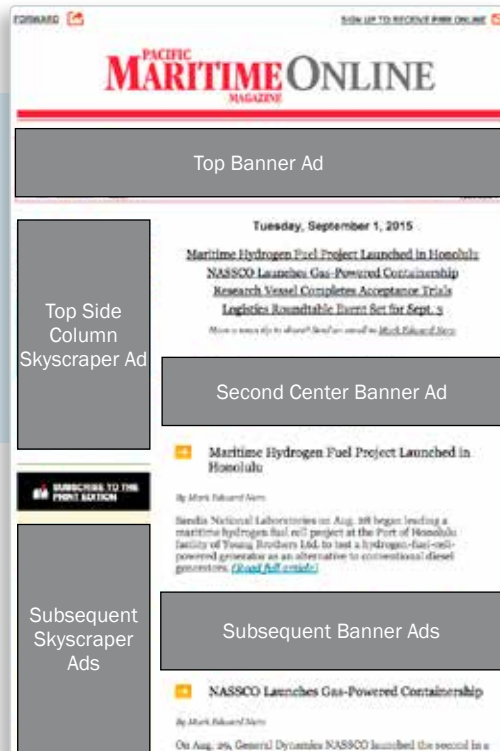
2018 Digital & Online Advertising Rates

File types accepted: JPG, GIF, PNG

www.pmmonlinenews.com

Top Banner Ad	600 x 80 pixels	\$825/mo*
Second Center Banner Ad	425 x 80 pixels	\$600/mo*
Top Side Column Skyscraper Ad	140 x 240 pixels	\$600/mo*
Subsequent Banner Ads	425 x 80 pixels	\$330/mo**
Subsequent Sidescraper Ads	140 x 240 pixels	\$300/mo**

* Requires one year commitment ** Ask about frequency discounts



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